

Keller Williams Nabs Most Top Producing Firms on REAL Trends 500

AUSTIN, TEXAS APR 3, 2018 — Keller Williams, the world's largest real estate franchise by agent count and the U.S. leader in units and sales volume, had the most top producing brokerages on the REAL Trends 500, according to the annual ranking and reporting published by REAL Trends, Inc.

As a franchise, Keller Williams had 161 brokerages ranked on the REAL Trends 500 by volume this year. These firms handled more than \$207.5 billion in sales, up 16.0 percent year-over-year.

Ranked by transaction sides, 170 Keller Williams brokerages appeared on the REAL Trends 500. These brokerages handled more than 714,900 transaction sides, up 10.8 percent over the 2016 report.

"We're extremely proud to be in business with all our brokerages recognized in this year's REAL Trends 500," said John Davis, CEO and president, Keller Williams. "The amazing results are a testament to our leaders and agents' dedication at the local level to growing market share, productivity and profitability."

Arlington, Texas-based Keller Williams Realty Go Management Offices ranked No. 4 on the REAL Trends 500 list of brokerages by transaction sides, registering 34,077 in 2017. The brokerage also recorded \$9.3 billion in sales volume.

It took 1,899 transactions to be included in this year's REAL Trends 500, up from a minimum of 1,843 transactions a year ago. In 2016, there were 235 firms recording over \$1 billion in residential sales while there were 274 firms that accomplished this in 2017.

"Housing sales in the nation were up 1.1 percent in 2017 from 2016. REAL Trends 500 firms were up 3.3 percent in the same period," said Steve Murray, president of REAL Trends. "For the fourth year in a row, the nation's largest brokerage firms gained market share."

To view the rankings, go to <https://www.realtrends.com/rankings/rt500>.

About Keller Williams Realty, Inc.

Austin, Texas-based Keller Williams, the world's largest real estate franchise by agent count, has more than 940 offices and 178,000 associates. The franchise is No. 1 in units and sales volume in the United States. In 2018, *Training* magazine inducted Keller Williams into its Hall of Fame of top training organizations across all industries in the world.

Since 1983, Keller Williams has grown exponentially and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards agents as stakeholders. The company also provides specialized agents in luxury homes, commercial, and land properties. For more information, visit kw.com.

About REAL Trends

REAL Trends has been The Trusted Source for news, analysis and information about the residential real estate industry since 1987. They are a privately-held publishing, communications and consulting company based in Castle Pines, Colorado.